

DECISION-MAKER:	CABINET		
SUBJECT:	SOUTHAMPTON CITY COUNCIL HOUSING STRATEGY 2016-2025		
DATE OF DECISION:	19 JULY 2016		
REPORT OF:	CABINET MEMBER FOR HOUSING AND ADULT CARE		
<u>CONTACT DETAILS</u>			
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STATEMENT OF CONFIDENTIALITY

NOT APPLICABLE

BRIEF SUMMARY

The Housing Strategy 2016-2025 provides an updated housing vision for the city, following the expiration of the previous Housing Strategy 2011-2015. The strategy sets out a single strategic vision for the various service areas that contribute to housing outcomes in the city, including Housing Services, Planning, Regulatory Services and Growth.

The Housing Strategy focuses on delivering the vision of *'new and better homes for all'* through the three key priorities of:

- Supporting economic growth
- Good quality housing
- Housing options and support

The strategy provides a high level overview of the key actions and measures, and will be supported by a more detailed action plan.

RECOMMENDATIONS:

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| (i) | To consider and approve the Southampton City Council Housing Strategy 2016-2025 (Appendix 1). |
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REASONS FOR REPORT RECOMMENDATIONS

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| 1. | To ensure that the Council has a clear, accessible and transparent strategy that articulates its vision and priorities for housing in the city over the next 9 years. |
| 2. | To ensure that all teams and service areas across the Council that contribute to the outcomes have a single vision, and that all housing activity is aligned to the agreed outcomes. |

ALTERNATIVE OPTIONS CONSIDERED AND REJECTED

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| 3. | An option is not to publish a strategy – this is not recommended as it is important for the Council to provide a clear and accessible statement of intent to its staff, residents and stakeholders. |
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DETAIL (Including consultation carried out)

4.	<p>Background and Context</p> <p>The Housing Strategy is a key ‘Level 1’ strategy for the Council, and sets out the high level vision and key outcomes for housing in the city. The strategy provides a single vision for the various service areas that contribute to housing outcomes in the city, including Housing Services, Planning, Regulatory Services and Growth.</p>															
5.	<p>The new strategy covers a period 2016-2025, which aligns with the timeframe of City Strategy and the draft Health and Wellbeing Strategy (currently in development). The previous strategy covered a period of only 4 years (2011-2015). The intention is to periodically review and update the Housing Strategy over its lifespan, to monitor progress and take account of any challenges and opportunities as they arise.</p>															
6.	<p>Over the coming years there will be significant changes, challenges, and opportunities in relation to housing, including the implementation of the Housing and Planning Act, the continuing increase in demand for new homes, and the changing demographics of the city. The extended timeframe of the new strategy will allow the Council to take a longer term view of the housing vision for the city throughout this period of change.</p>															
7.	<p>Priorities and Outcomes</p> <p>The priorities and outcomes were developed based on data and evidence relating to housing needs. A review was also undertaken of the Council’s progress and achievements against the previous strategy’s aims, together with an analysis of existing and projected challenges.</p>															
8.	<p>The following priorities and outcomes were developed by a working group consisting of representatives from Housing Services, Planning Services, Adult Social Care, Integrated Commissioning Unit, Planning, Growth and Legal Services.</p>															
9.	<table border="1"> <thead> <tr> <th data-bbox="256 1339 611 1395">Priority</th> <th data-bbox="611 1339 1434 1395">Outcome</th> </tr> </thead> <tbody> <tr> <td data-bbox="256 1395 611 1653" rowspan="3">Supporting Economic Growth</td> <td data-bbox="611 1395 1434 1485">Southampton develops new housing to support the economic growth of the city.</td> </tr> <tr> <td data-bbox="611 1485 1434 1574">Southampton is a city with a mix of homes that meets the needs of its residents.</td> </tr> <tr> <td data-bbox="611 1574 1434 1653">Residents have access to information and advice to help them towards home ownership.</td> </tr> <tr> <td data-bbox="256 1653 611 1910" rowspan="3">Good Quality Housing</td> <td data-bbox="611 1653 1434 1709">Homes in Southampton are green and sustainable.</td> </tr> <tr> <td data-bbox="611 1709 1434 1787">People in Southampton live in good quality, safe and healthy homes.</td> </tr> <tr> <td data-bbox="611 1787 1434 1910">Residents and communities are engaged and work together to improve neighbourhoods.</td> </tr> <tr> <td data-bbox="256 1910 611 2119" rowspan="3">Housing Options and Support</td> <td data-bbox="611 1910 1434 2000">Southampton is a city with a range of housing options and support for people with additional needs.</td> </tr> <tr> <td data-bbox="611 2000 1434 2089">Southampton is a city which prevents homelessness and provides support for rough sleepers.</td> </tr> <tr> <td data-bbox="611 2089 1434 2119">Residents have access to the right information, advice and</td> </tr> </tbody> </table>	Priority	Outcome	Supporting Economic Growth	Southampton develops new housing to support the economic growth of the city.	Southampton is a city with a mix of homes that meets the needs of its residents.	Residents have access to information and advice to help them towards home ownership.	Good Quality Housing	Homes in Southampton are green and sustainable.	People in Southampton live in good quality, safe and healthy homes.	Residents and communities are engaged and work together to improve neighbourhoods.	Housing Options and Support	Southampton is a city with a range of housing options and support for people with additional needs.	Southampton is a city which prevents homelessness and provides support for rough sleepers.	Residents have access to the right information, advice and	
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		guidance about their housing options.
10.	The Housing Strategy is a high level strategy setting out the vision for housing in the city, and will be supported by a more detailed action plan. The strategy will be also supported by a number of additional strategies, policies and plans, including the Homelessness Prevention Strategy, the Housing Allocations Policy, the Tenant Involvement Strategy, the Fuel Poverty Action Plan, the Local Plan and the Asset Management Strategy.	
RESOURCE IMPLICATIONS		
<u>Capital/Revenue</u>		
11.	There are no additional resource requirements arising from the approval of the strategy. All immediate activity summarised in the strategy is already accounted for in existing budgets (General Fund and Housing Revenue Account). Any additional activity identified as part of the action plan will be considered for feasibility within normal yearly budgeting activity.	
<u>Property/Other</u>		
12.	There are no immediate impacts. The strategy highlights a requirement for and commitment to develop a new Asset Management Strategy for the Council. Any direct impacts on the Council's property and other assets will be considered as part of this more detailed and linked strategy.	
LEGAL IMPLICATIONS		
<u>Statutory power to undertake proposals in the report:</u>		
13.	None.	
<u>Other Legal Implications:</u>		
14.	The Council has a number of statutory duties relating to housing, homelessness and reviewing housing conditions. This Strategy will assist the Council in meeting those duties.	
POLICY FRAMEWORK IMPLICATIONS		
15.	None.	

KEY DECISION?	Yes	
WARDS/COMMUNITIES AFFECTED:	All wards	
<u>SUPPORTING DOCUMENTATION</u>		
Appendices		
1.	Southampton City Council Housing Strategy 2016-2025	
Documents In Members' Rooms		
1.	None	
Equality Impact Assessment		
Do the implications/subject of the report require an Equality and Safety Impact Assessment (ESIA) to be carried out.		No
Privacy Impact Assessment		
Do the implications/subject of the report require a Privacy Impact Assessment (PIA) to be carried out.		No
Other Background Documents		
Other Background documents available for inspection at: Not Applicable		
Title of Background Paper(s)		Relevant Paragraph of the Access to Information Procedure Rules / Schedule 12A allowing document to be Exempt/Confidential (if applicable)
1.	None	